

Frisco High School Band Play-A-Thon Fundraising

Hello Parents,

We will be launching our fundraiser with Schoolfundr on August 1st. We want to answer any questions you may have to get as much participation as possible. Schoolfundr is an online donation platform that has simplified how teams, groups, and schools raise money. Fundraising is vital for the success of our program and we truly need to raise these funds. Schoolfundr has a streamlined process that allows participants to help raise money for a successful season. Thousands of programs are successfully utilizing this fundraising approach and with your help, our fundraiser will follow!

All we ask is that each parent/guardian help their participant(s) gather **20 or more email addresses and 10 or more phone numbers*** of their biggest supporters (suggestions include “Grandma, Grandpa, Aunts, Uncles, Family friends”). Then, emails and texts will be sent to these potential donors where they can view the fundraiser page and decide if they want to donate. Even if they don’t donate, they can still help by sharing the fundraiser with others. We are confident many people are eager to support your child, and Schoolfundr’s platform allows them the opportunity to help. This fundraiser will only be successful if you help develop a quality list! Emails are only used for fundraising and will never be sold or redistributed.

*Your contacts are strictly PRIVATE, PROTECTED and will NEVER BE REDISTRIBUTED

Schoolfundr helps you reach new heights with:

1. Safety and security:

Schoolfundr is the most reliable online donation platform available. All information is private, 100% secure, and will never be redistributed.

2. Online platform:

We will reach potential donors through email, text, and all social media. Donors can visit the team fundraiser page and/or individual participant pages to support the cause with a donation.

3. Innovative design:

Schoolfundr is designed to exponentially increase the outreach of any fundraiser and help relieve the financial burden by accessing people who genuinely want to support the cause.

Participants Name: _____

Thank you so much for your support!

Play-A-Thon Fundraiser

**MEMBER EXPECTATION: "PARTICIPATION GOAL" of
at least 20 quality emails and 10 phone numbers to
 drive activity toward their individual goal**

Members should come prepared with:

- 20+ emails from your biggest supporters
- 10+ cell phone numbers of your biggest supporters
- **SAVE ALL EMAILS AND NUMBERS IN YOUR NOTES APP ON YOUR PHONE**
 - **DO NOT USE TEACHERS OR PEERS!**

**EXAMPLE WORKSHEET- Gather email addresses and/or phone numbers
 in your phone's notes app:**

Example Donors	Example Donors
Mom	Family Friend #1
Dad	Family Friend #2
Mom's Best Friend	Great Aunt
Dad's Best Friend	Great Uncle
Aunt	Former Coach
Uncle	Dad's Co-worker
Neighbor	Mom's Co-worker
Cousin	God Parent
Grandma	Doctor
Grandpa	Dentist